

## WHAT IS CLAIMED IS:

1. A method for suggesting a pet food for a pet, said method comprising:

obtaining an individual pet profile for the pet;

processing the individual pet profile;

suggesting a pre-manufactured kibble that correlates with the processed pet profile;

suggesting a pre-manufactured additive that correlates with the processed pet profile; and

providing a set of feeding instructions for the pet.

2. A method in accordance with Claim 1 wherein providing a set of feeding instructions comprises:

providing information regarding the proper amount of additive to feed the pet; and

providing information regarding the proper amount of kibbles to feed the pet.

3. A method in accordance with Claim 2 further comprising providing information on whether additional components should be added to the pet food.

4. A method for customizing a pet food for a pet, said method comprising:

obtaining an individual pet profile for the pet;

processing the individual pet profile to create a pet food additive formula;

suggesting a pre-manufactured kibble that correlates with the processed pet profile; and

preparing a pet food additive derived from the created pet food additive formula.

5. A method in accordance with Claim 4 further comprising providing a set of feeding instructions for the pet.

6. A method in accordance with Claim 5 wherein providing a set of feeding instructions comprises:

providing information regarding the proper amount of additive to feed the pet; and

providing information regarding the proper amount of kibbles to feed the pet.

7. A method in accordance with Claim 6 further comprising providing information on whether additional components should be added to the pet food.

8. Apparatus for customizing a pet food product for a pet, said apparatus comprising:

means for obtaining an individual pet profile for the pet;

means for processing the individual pet profile;

means for creating a pet food additive formula in accordance with the processed individual pet profile;

means for suggesting a pet food kibble in accordance with the processed individual pet profile; and

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means for producing a pet food additive in accordance with the pet food additive formula.

9. Apparatus in accordance with Claim 8 wherein said means for obtaining an individual pet profile comprises receiving information from a pet profile questionnaire.

10. Apparatus in accordance with Claim 8 wherein said means for processing the individual pet profile and the biological sample analysis comprises a computer configured to process the individual pet profile and combine the processed information with stored nutritional information to suggest a pet food product.

11. A method for obtaining a customized pet food product for a pet, said method comprising:

providing information pertaining to an individual pet profile of the pet;

obtaining a pre-manufactured kibble that correlates with the provided information; and

obtaining a pet food additive derived from a pet food additive formula created utilizing the provided information.

12. A method for creating a customized pet food additive formula for a pet, said method comprising:

receiving, through an electronic interface, a user input comprising an individual pet profile for the pet;

receiving an analysis from a biological sample of the pet after the pet has been eating a pet food manufactured according to the first pet food formula;

electronically processing the individual pet profile and the biological sample analysis to create a pet food additive formula utilizing information obtained from the user input individual pet profile and the biological sample analysis; and

electronically processing the individual pet profile and the biological sample analysis to suggest a pre-manufactured kibble utilizing information obtained from the user input individual pet profile and the biological sample analysis.

13. A method for supplying a pet food for a pet, said method comprising:

obtaining an individual pet profile for the pet;

processing the individual pet profile

supplying a pre-manufactured kibble based on the processed individual pet profile;

creating a custom pet food additive based on the processed individual pet file; and

supplying the custom pet food additive.

14. A method in accordance with Claim 13 wherein obtaining an individual pet profile comprises obtaining at least one of species, activity level, medical history, breed, gender, breeding status, feeding method, age, spayed/neutered status, snack schedule, flavor preference, body condition and weight of the pet.

15. A method in accordance with Claim 13 wherein obtaining an individual pet profile comprises obtaining answers to a plurality of questions regarding individual attributes of the pet.

16. A method in accordance with Claim 13 wherein obtaining an individual pet profile comprises obtaining answers to a plurality of questions regarding preferences of an owner of the pet.

17. A method in accordance with Claim 13 wherein creating a custom pet food additive based on the processed individual pet file comprises creating at least one of a gravy, a sauce, a coating, a thickener, a topping and a powder.

18. A method in accordance with Claim 13 wherein creating a custom pet food additive comprises adding Psyllium fiber to the additive.

19. A method in accordance with Claim 18 wherein adding Psyllium fiber comprises adding between 0 and 1.0% Psyllium fiber by weight in the additive.

20. A method in accordance with Claim 18 wherein adding Psyllium fiber comprises adding a sufficient quantity of Psyllium fiber to bind water and prevent separation of aqueous and fat phases in the sauce.

21. A method in accordance with Claim 13 wherein creating a custom pet food additive comprises adding a pH lowering agent to bring the pH between about 2.0 and about 3.0.

22. A method in accordance with Claim 13 wherein creating a custom pet food additive comprises adding a substance to the pet food additive to provide resistance to at least one of bacterial, fungal, and other microbial spoilage.

23. A method in accordance with Claim 13 wherein creating a custom pet food additive comprises adding a source of omega three fatty acids to the additive.

24. A method in accordance with Claim 13 wherein creating a custom pet food additive comprises adding sodium acid pyrophosphate for dental and skeletal health to the additive.

25. A method in accordance with Claim 13 wherein creating a custom pet food additive comprises adding a palatability agent to the additive.

26. A method in accordance with Claim 13 wherein creating a custom pet food additive comprises adding a source of fiber to the additive.

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27. A method in accordance with Claim 13 wherein creating a custom pet food additive comprises adding a source of at least one of vitamins and minerals to the additive.

28. A method in accordance with Claim 13 comprises supplying the appropriate ratio of kibbles to additive.

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